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## RULES & REGULATIONS

### EVENT DATE / LOCATION / TIME

Thursday, April 22, 2010 at the Verizon Wireless Arena, 555 Elm Street, Manchester, New Hampshire: [www.verizonwirelessarena.com](http://www.verizonwirelessarena.com). Doors open at 6:00 pm to all ticket holders; the show starts at 7:00 pm.

### REGISTRATION DEADLINE

All entries will be considered on a first come first serve basis and must be submitted to the New Hampshire Food Bank, attention Anne Dalton, 62 W. Brook Street, Manchester, NH 03101 by the close of business on January 22, 2010. Close of business is 3 pm.

### NUMBER OF ENTRIES

This event is open to the first 50 contestants. Should more entries be received, you will be placed on a waiting list and advised if a cancellation should occur.

### EVENT CHALLENGE

This year's show challenge is to design a presentation of hair (and costume if you so elect) that depicts the exotic lure of famous city/ports of call around the world. For example, a New York theme might be quite different than from Rio de Janeiro! A Hawaiian creative solution might be just the opposite of one from Murmansk in Russia! Better yet, one from London, England surely will be different than one from Panama! Think of the great ports around the world that passenger cruise lines visit and then work your genius. For help, you might visit your local Travel Agent for cruise destinations, or visit a cruise line on-line, or check out [www.wikipedia.org](http://www.wikipedia.org) and enter "city ports" into the search engine for more ideas. Other creative stimuli might include: [www.worldofwearableart.com](http://www.worldofwearableart.com); [www.cirquedusoleil.com](http://www.cirquedusoleil.com); or choose any search engine with key words such as: hair competition, hair show, costume competitions, Broadway tickets, or watch almost any science fiction or mystical theme movie. For a slideshow of previous year's competitions, visit [www.nhfoodbank.org](http://www.nhfoodbank.org); and click on events and view the International Fantasy Hair Show webpage. Search, look, imagine, and then create your own magnificent presentation. You will be judged in three areas: 10 points for creativity, 5 points for over-all appearance and 5 points for model's presentation on stage. The contestant with the most points as decided by a panel of judges by a majority vote will win. Cash prizes will be awarded to first, second and third place winners. The judges' decision is final.

### HAIR DESIGN GUIDELINES

You may use a combination of real and/or synthetic hair, braids, and weaves, chicken wire – anything you can imagine to help you create a fantasy hair design. You are limited only by your imagination; however, this is a family show requiring creations that are viewer appropriate for all ages. You may be disqualified for an inappropriate design that would not be suitable for showing.

### HAIR DESIGN DESCRIPTION

You will be required to provide 2 sentences describing what inspired you to make your design and the name of your up-do. It must be submitted to the New Hampshire Food Bank, attention Erin Torrey, 62 W. Brook Street, Manchester, NH 03101 by the close of business on Friday, February 26, 2010. Close of business is 3 pm.

### PARTICIPANTS

You are responsible for providing a model and any assistants. All participants must be at least 18 years of age and will be required to sign a photo & video release form. Your assistant will be required to sign a form stating the area you occupied has been left in a clean and tidy manner or a cleaning charge may be incurred.

### PREPARATION

You may prepare your model's hair at the Verizon Wireless Arena in-full or in- part on the day of the event. You and your model must be completely ready and backstage by 6:00 pm on April 22, 2010. You and your model must arrive at the Verizon Wireless Arena on April 22 by 9:00 am or you will be disqualified, and your registration fee will not be refunded.



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### DRESS REHEARSAL

Dress Rehearsal will be held on the day of the show, at 2pm. You and your model must arrive at the Verizon Wireless Arena on April 22 by 9:00 am or you will be disqualified, and your registration fee will not be refunded. You and your model are required to remain at the Verizon Wireless Arena for the entire day. You will not be allowed to leave the building for security purposes. Food will be provided.

### JUDGING

A panel of judges will determine the winners. The scores will be tallied before the end of the hair competition and the winners will be announced that evening. Judges' decision is final.

### AWARD WINNERS

The contestant with the highest scores from the judges at the end of the evening is the first place winner and receives a cash check in the amount of **\$7,000** from first place sponsor, **Northway Bank** ([www.northwaybank.com](http://www.northwaybank.com)). The second place winner receives a cash check from our second place sponsor, **C.B. Sullivan** ([www.cbsullivan.com](http://www.cbsullivan.com)), in the amount of **\$3,000** and the third place winner receives a cash check from our third place sponsor, **Central Paper Products** ([www.centralpaper.com](http://www.centralpaper.com)) in the amount of **\$1,000**.

### AWARD PRESENTATION

First, Second and Third place winners along with their models are required to be fully dressed in outfits and hair-do for the Post-Show Party, immediately after the show. All winners will be presented a mock check on stage at the Verizon Wireless Arena; actual checks will be presented at the Post-Show Party to be held in the Radisson Hotel, 700 Elm St., Manchester, NH directly across from the Verizon Wireless Arena in the restaurant "Café on the Park".

[www.radissonhotel.com/manchesternh](http://www.radissonhotel.com/manchesternh);

### GENERAL ADMISSION TICKETS

General admission tickets to the International Fantasy Hair Competition are available to the general public for \$25 until February 1<sup>st</sup>; after February 1<sup>st</sup> tickets will be sold for \$35. Tickets can be purchased at the Verizon Wireless Arena Box Office, 603-644-5000 555 Elm Street, Manchester, NH 03101 through TicketMaster.com or contact Anne Dalton at the NH Food Bank at 603-669-9725 X 129. Students with proper forms of ID may purchase tickets at the Verizon Wireless Area Box Office for \$20.00 at the door (the night of the show).

### VIP TICKETS

VIP tickets are available at a cost of \$250 each, and can be purchased by calling Anne Dalton at 603-669-9725 X 129 or [adalton@nhfoodbank.org](mailto:adalton@nhfoodbank.org); or at the Verizon Wireless Arena Box Office, 603-644-5000, 555 Elm Street, Manchester, NH 03101. These exclusive seats are located on the floor, directly in front of the stage and include a parking pass to park in the garage at the Radisson Hotel located directly across the street from the Verizon Wireless Arena. Parking passes will need to be validated at the Post-Show Party to be held in the Radisson Hotel, 700 Elm Street, Manchester, NH directly across from the Verizon Wireless Arena in the restaurant "Café on the Park". Other VIP Benefits include:

- Name on slide presentation prior to the event
- Promotion on and website link from [www.nhfoodbank.org](http://www.nhfoodbank.org)
- Guaranteed admission into the Post-Show party
- Light crudités will be provided during the show

### SPONSORSHIP OPPORTUNITIES

If you know a business, an organization or an individual that would like to help sponsor this event, please contact Anne Dalton at 603-669-9725 X 129 for a sponsorship package. Sponsorships range from \$500-\$10,000.

### HOTEL ACCOMODATIONS

100 rooms have been set aside at the Radisson Hotel directly across from the Verizon Wireless Arena for a special rate of \$116.00. This rate includes an overnight parking pass. You may reserve your room on line [www.radissonhotel.com/manchesternh](http://www.radissonhotel.com/manchesternh) and use the code **HAIR10** to obtain this special rate and parking pass; or call the hotel directly at 603-625-1000 and mention that you are a contestant in the International Fantasy Hair & Modeling Competition. You will be responsible for your own charges. The hotel will hold rooms until April 1, 2010. After that time, rooms booked will not be offered the special rate.