



**Want to be a part of something bigger?
Become an educator with American Crew.**

To be an American Crew educator, first and foremost you must be a licensed cosmetologist or barber working in a salon or barbershop carrying American Crew.

Once that is established, the process is as follows:

1. Successful completion of the American Crew Menswork Academy 01.
 - a. Method 01 is a 3 day hands-on class providing applicable, everyday skills for cutting men's hair.
2. Submittal of a Method 01 Presentation Video, a resume, a cover letter and reference letters.
 - a. The video should:
 - i. Provide American Crew an introduction to you, your story and your connection to American Crew.
 - ii. Provide a presentation of a Method 01 haircut from preparation to styling. No fancy editing or camera work is necessary.
 - iii. Provide the camera with an unobstructed view of you and your work.
 - iv. Employ no sound other than you talking. Music and sound effects are not necessary.
 - v. Showcase techniques and language specific to the American Crew Menswork Method.
 - b. The resume should:
 - i. Provide your contact information including: personal address, salon address, personal phone number, salon phone number, and a valid e-mail address.
 - ii. Provide facts about you and your career.
 - c. Your cover letter should:
 - i. Provide information about your American Crew connection.
 - ii. Communicate the reasons for your perfect fit with the American Crew education team.
 - iii. Tell us your story.
 - d. Your reference letters should:
 - i. Provide information your perfect fit for the American Crew education team from the perspective of someone who has worked with you.
3. Invitations to American Crew TeamCrew Training will be distributed based on assessment of submissions. TeamCrew training will provide presentation skills, detailed product information, how to properly demonstrate haircuts and other skills necessary for an American Crew TeamCrew member.
4. Upon successful completion of TeamCrew training you will become a certified TeamCrew educator. Certified TeamCrew educators are qualified to present haircutting at Distributor Multi-line shows, work in the sales booth and teach In-Salon classes.

Email your resume to CB Sullivan Company Education Dept.

